

MATTHEW SESNO

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Objective

Full-stack developer with experience connecting multiple platforms & marketing strategies. Strong problem-solving & communication skills, adapts well in team setting. Unique skillset connects graphics with programming. See web or below for individual works cited examples.

Skills

Adobe CC [Photoshop, Illustrator, InDesign, Dreamweaver, Animate]. HTML5, CSS3, SWF, NodeJS, REACT JS, Actionscript, XML, Github, Bootstrap, JQuery, Timers, Ajax, Firebase, JS Constructors, Mysql, Express, Handlebars, Sequelize, MongoDB, Arrow Functions, Search, Sort, Data-Structures. Fluent in Spanish & English.

Paid & Organic Social [facebook, instagram, linkedin, twitter], Salesforece, Tableau, Mailchimp, Wordpress, Voucherify, Firebase, Google Ads, Google Analytics, Google Ad Studio, Bluehost/Godaddy for host environments.

Experience

Product & Digital Marketing Manager

2019-present

GoTrashy/Curb-It: Maintained all frontend web & marketing tasks with mobile/web app. Graphics, web, 3rd party, email marketing, paid/organic social & google search, salesforce & google analytics with firebase.

Director of Digital Media

2017-2019

HF MICHELL'S COMPANY: Designed and implemented company's first email advertising program. Webmaster for site with online ordering. Managed multiple projects with prioritized deadlines. Web & graphics.

Email Designer

2015-2017

PEP BOYS HQ: Worked on first creative team in Marketing dept. Created high volume HTML5 and CSS3 email code for weekly/daily deployment. Content included print and online coupons + offers.

Graphic Arts Instructor

2012-2015

EXCEL ACADEMY SOUTH: Taught 2 levels of Photoshop Graphic Arts classes and one advanced Yearbook class for over-aged under-credited urban youth in inner city Philadelphia.

Spanish Instructor

2009-2012

EXCEL ACADEMY NORTH: Integrated writing, verbal, written and communication skills both in English and Spanish for over-aged and under credited urban youth. Eagle award for excellence in duties above and beyond in 2011.

Graphic Support/CA Clerk

2006-2009

MGA PARTNERS: Contact for contractors, clients, and product reps. Assisted with hand drawings, line drawings, and renderings. Surveyed, documented, and restored historic drawings to current.

Education/Cert

University of Pennsylvania

Spring 2019

LPS Coding Bootcamp – Full Stack. Certified full stack developer with focus on newer Javascript technologies.

University of the Arts

2010-2013

CE Certificate of Web Design. Certified professional web design and developer program, with graphics.

Middlebury College

Graduated-2006

Bachelors of Arts, Joint major Spanish and Art, minor Anthropology. Study abroad in Madrid, Spain 2004. High Honors.

Harvard Graduate School of Design

Summer 2004

Design Discovery: Architecture Learned many techniques for technical architectural creation and documentation.